

Asif Khan

Executive Committee Member



Mr. Asif Khan is a dynamic business leader and philanthropist with a distinguished career spanning the industrial, automotive, and construction sectors. As Managing Director of the Ishraq Group of Companies and Chief Executive of ZXMCO Motorcycles, he has been instrumental in driving organizational growth, fostering innovation, and strengthening market presence. He possesses a strong academic foundation, holding a Master's degree in Business and Information Technology (MBIT) from Iqra University, which complements his strategic vision and leadership in today's rapidly evolving business landscape.

Professional Journey

- Managing Director – Ishraq Group of Companies (2023–Present)
- Chief Executive – ZXMCO Motorcycles (2003–Present)
- Director – Sunshine Industries (2015–Present)
- Chief Executive – Bin Asif Engineering Solutions (2021–Present)
- Partner – Alnasir Construction Company (2024–Present)
- Director – ZX Electrical & ZXMCO Fans (2017–Present)
- Vice Chairman, Pioneers Businessmen Group (PBG)

Achievements

- Elevated ZXMCO Motorcycles into a trusted and competitive automotive brand.
- Expanded Ishraq Group's business portfolio through strategic diversification.
- Implemented modern manufacturing technologies enhancing productivity and quality.
- Championed corporate social responsibility initiatives through welfare and education projects.

Awards & Distinctions

- Businessman of the Year Award – Conferred by Prime Minister Yousaf Raza Gilani (2008–2012)
- Presidential Award for Social Services – Awarded by President Dr. Arif Alvi (2019)

Philanthropy

- President, Abdul Samad Welfare Foundation
- Director Board at Elementary and Secondary Education Foundation (Govt of Khyber Pukhtoonkhwa)
- Project Director, Khyber School System (Orphan School)
- Project Director, Abdul Samad Memorial Trust Medical Centre
- Director Global Affairs, JZT Pakistan (Thalassemia Free Pakistan)

M/s ZXMCO Pakistan (Pvt) Ltd. Sunshine Industries

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