

Ms. Firdous Nisar

Executive Committee Member



Ms. Firdous Nisar is a dynamic CEO and director known for her impactful leadership in social work, business development, and community empowerment. Blending entrepreneurial vision with a deep understanding of socio-economic challenges, she has led numerous initiatives promoting sustainable development and women's advancement. Academically, she holds a Bachelor's degree in Political Science from Punjab University, a four-year Dars-e-Nazami (Shariyah Course) from Wafaq Ul Madaras, Multan, and Business Management Certifications from IBA, equipping her with a unique blend of strategic, social, and ethical insight that defines her distinguished professional journey.

Professional Journey

As the Director of Aberrant Digital Services Pvt. Ltd. since 2016, Ms. Firdaus Nisar spearheads a diverse range of services, including digital marketing, finance, development, and BPO, delivering innovative business solutions that drive growth and efficiency. Concurrently, as the CEO of Tarz Fashion Cottage since 2006, she has established and grown a distinguished fashion wholesale brand renowned for its high-quality products, robust market presence, and expertise in international import and export operations.

Achievements

- Spearheaded women empowerment and skill training initiatives via Zamin Foundation.
- Established community service and disaster relief programs with Lions Club International.
- Promoted interfaith harmony and social welfare through National Peace Committee Pakistan.
- Improved healthcare access as Director of Rehman Foundation, providing free dialysis services.
- Facilitated trade, cultural, and overseas business initiatives via LCCI

Affiliations

- United Nations Industrial Development Organization (UNIDO) – Member
- APWA Foundation – Honorary Member
- Aurat Foundation – Honorary Member
- Pakistan Promotion Network Europe – Senior Vice President, Pakistan Chapter
- Creative Thinker Network – President
- Al Mustafa Eye Trust Hospital – Executive Member
- Pakistan Overseas Global (POCG) – Former President, Founder Member
- Appointed as Chairman, Women's Entrepreneurs Supporting Programs (LIFT Gwadar – BCRA) for the term Sep 2025 – Jun 2030, to lead initiatives promoting women's entrepreneurship in Balochistan.

M/s. Tarz Fashion Cottage

358 – Juniper Block, Street No. 11, Bahria Town, Lahore.

Tel: +92-42-35976502 Mobile: 0321-8845292

Email: firdous.nisar001@gamil.com