

Sheikh Fayyaz Ahmad

Executive Committee Member



With a Master's degree in Economics and a specialization in IT Networks and Fiber Optics, along with over three decades of experience in the IT sector, Sheikh Fayyaz Ahmad possesses a strong foundation in both economic principles and cutting-edge technology. His deep understanding of business dynamics and emerging technologies has enabled him to lead pioneering initiatives that have shaped the IT distribution and networking industry in Pakistan.

Professional Journey

Sheikh Fayyaz Ahmad began his business journey in 1991 under the trade name "Atlantic The Network Company," marking the start of a distinguished career in Pakistan's IT and telecom sector. A pioneer in introducing optical fiber telecommunications products to the local market, he transformed national connectivity standards. Over the years, he has forged strong alliances with global technology leaders and launched successful in-house brands such as Platinum Fiber, Opti Link, and HN Server Racks, establishing Atlantic as a trusted name in IT networking. He also represents leading international brands including Cisco, D-Link, Corning, Schneider, Ubiquiti, Hikvision, and Mikrotik, contributing significantly to Pakistan's IT infrastructure.

Achievements

- Best Pakistan Distributor Award from Linksys (2006, 2007, 2009, 2010)
- Best Distributor Award from TP Link (2008-2010, 2012-2014)
- Introduced the Optical Fiber Patch Cord production line (2010)

Affiliations

- President Party Khidmat Group, Hafeez Center
- Former General Secretary Hall Road & Hafeez Center
- Former Executive Committee Member LCCI
- Patron-in-Chief Hafeez Center Union
- Chairman Tanzeem Tajran Lahore

M/s. Atlantic The Network Company

Off # 50/A, 1st Floor, Hafeez Centre, Gulberg-III, Lahore.

Tel: +92-42-35874535 Mobile: +92-321-8496967 / 0322-4001504

Email: info@atlanticnetworks.com.pk, www.atlanticn.com