

## Syed Salman Ali

Executive Committee Member



Syed Salman Ali brings over three decades of professional and entrepreneurial experience in international trade, exports, and diversified business ventures. His dynamic leadership has driven the global growth of family and independent enterprises alike. A strong believer in continuous learning and innovation, he completed his graduation from Government College University (GCU), Lahore, in 1990, and earned an MBA from the University of Central Punjab, affiliated with Arkansas State University, USA, in 1992. His academic achievements provided a solid foundation for his successful journey across corporate and international business domains.

### Professional Journey

- Joined Abid & Company (Pvt.) Ltd. in September 1992 as Director, representing the third generation of his family business.
- Expanded the company's Henna Powder exports under the brand JAMILA to new global markets including Europe, North America, and China, reaching 34 countries worldwide.
- In 2003, diversified operations by launching the export of Oriental Perfume "Musk Amber", a unique blend of waxes and aroma, to China, Libya, Tunisia, Saudi Arabia, and the UAE.
- Founded a partnership firm, Aliz International, in 2009, focusing on the export of rice and non-traditional goods to North Africa and other regions.
- Became a partner in "White Spaces" in 2010, a company specializing in architecture, design, and construction, completing major projects for Kids Campus, LACAS, and The City School.

### Achievements

- Successfully transformed a traditional family business into a globally recognized export enterprise.
- Established new product lines and international trade networks across multiple continents.
- Played a key role in promoting Pakistani exports through innovation, quality, and market expansion.

### Affiliations & International Exposure

- Actively participated in international trade fairs and exhibitions organized by FPCCI, TDAP, and the Karachi Chamber of Commerce.
- Extensively travelled to the USA, China, Libya, Algeria, Morocco, Sri Lanka, Turkey, UAE, and Saudi Arabia for business, cultural, and religious engagements.
- Convener, Standing Committee for Banking Affairs, LCCI (2023–2025)
- Former Convener, Regional Standing Committee for Non-Traditional Items Export, FPCCI
- Former Chairman, Azad Group, LCCI

### M/S Abid & Company (Pvt.) Ltd.

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