

Waqas Aslam

Executive Committee Member



With over 27 years of diversified professional experience, Waqas Aslam has earned recognition as a visionary business leader with a proven ability to drive organizational growth, operational excellence, and strategic innovation across multiple sectors. Throughout his career, he has successfully led high-performing teams, implemented transformative strategies, and introduced process improvements that have strengthened competitiveness and sustainability. His forward-thinking leadership has not only enhanced profitability but also expanded the global footprint of the organizations he has led, positioning them for long-term success in an increasingly dynamic and competitive business environment.

Professional Experience

- Chairman – Super Foods (Pvt) Ltd. (2011–Present)
Leads a globally recognized company engaged in the export of rice and other food items to the USA, Europe, and the Middle East, focusing on quality assurance, strategic partnerships, and international expansion.
- Director – Super Rice Mills (Pvt) Ltd. (1996–Present)
Oversees operations and export management, ensuring consistent quality and market competitiveness in international and local rice markets.

Achievements

- Awarded Best Export Trophy in driving export growth (2013).
- Awarded Best Export Trophy for strengthening international market presence (2015).
- Awarded Best Export Trophy for continued excellence in export operations (2019).
- Awarded Best Export Trophy for outstanding achievements in the export sector (2022).

Affiliations

- Former Managing Committee Member, Rice Association of Pakistan.
- Former Managing Committee Member, Muridke Industrial Association.
- Former Member, Young Entrepreneur Organization.
- Member, Pak-Saudi Council, Federation of Pakistan Chambers of Commerce and Industry (FPCCI).

M/s. Super Foods (Pvt) Ltd.

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